

Dave Mahon

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Currently employed as:
Creative Director & Developer

Total years of experience: **13**
Years in-house: **3**
Years in an agency: **10**
Design degree: **BA (Hons) 2:1**
University of Salford, 2011



I am an experienced designer and developer and I'm truly passionate about the details of a brand. I love nothing more than helping a company achieve its full potential and developing great relationships with them along the way. I want to experience a new challenge and help more companies with their brand.

A brief history of Dave.

2022 - present - Creative Director at hlg

After being recognised for business growth and skill-set improval of not only myself but those I've trained around me, I was promoted to Creative Director at hlg.

Since taking on this role we've won more business and on a larger scale and complexity.

- Key accomplishments in this role:

Client relationships / Figma / XD / Business growth / Salesforce API integration

2016 - 2022 - Senior Designer at hlg

During this role I learnt a lot about brands, what they need to start, grow and flourish.

As part of this promotion I was tasked with growing the team. I went from managing a team of 4 designers to a team of 7.

- Key accomplishments in this role:

Business growth / Brand creation / Client relationships / Javascript / PHP / APIs

2014 - 2016 - Middleweight Designer at hlg

As part of this role I managed several Junior Designers. The agency gave me lots of freedom to grow my skillset which was fantastic. I spent a lot of time self-learning in my free time which I used to gain new clients for the business.

- Key accomplishments in this role:

Managerial experience / Brand creation / Custom Theme Wordpress development

2011 - 2014 - Junior Designer at De Vere & Village Hotels

I landed my first design job at De Vere Hotels & Village Hotels. Here I started at the bottom, soaking up as much knowledge as I possibly could. The job involved a lot of new brand creation as the company was going through changes at this time, so I got to witness and have a hand in creating brands that have a deep meaning.

- Key accomplishments in this role:

Industry experience in Photoshop / Illustrator / InDesign / Final Cut/ After Effects / Email template coding / Brand creation / Print / Digital



Figma:
1 year



Branding:
13 years



Photoshop:
13 years



Illustrator:
13 years



indesign:
7 years



After Effects:
4 years



Managing:
10 years



Final Cut:
5 years



UI:
7 years



HTML / CSS:
7 years



Wordpress:
6 years



PHP:
5 years



Javascript:
4 years